

EUROPE • NORTH AMERICA

# MFV expositions

**BRINGING THE FRANCHISE WORLD  
TOGETHER FOR OVER 25 YEARS**



**MFVexpo.com**



# FRANCHISE EXPOS ACROSS THE WORLD:



MFV Expositions reaches attendees via  
leading network news and publications:



Chicago Tribune

大紀元  
EPOCH TIMES

INDIAWEST  
Best Indian Newspaper in Print & Online

1 중앙일보  
The Korea Daily - JoongAng Ilbo

Los Angeles  
Times

The New York Times

USA TODAY

THE  
WALL STREET  
JOURNAL

Bloomberg  
Businessweek

Entrepreneur  
MAGAZINE

Forbes

FRANCHISING  
WORLD

Inc.

# MFV expositions

**MFV EXPOSITIONS** connects franchise industry leaders across the globe.



MFV Expositions, a branch of The Comexposium Group, has been a leading franchise event producer for over 25 years. MFV Expositions has hosted hundreds of thousands of entrepreneurs at events in the U.S. and around the world, gathering industry leaders and the world's most influential decision makers in one place.



**Visit [MFVexpo.com](http://MFVexpo.com) for:**

- International Expo Info
- Domestic Expo Info
- Event Calendar
- BeTheBoss.com and Online Directories
- **And More!**

# INTERNATIONAL SHOWS 9



IFS London is the largest event in the UK and the fastest growing event in Europe. We provide franchisors the optimal platform to promote and sell franchises in the UK, throughout Europe, and beyond.

[TheFranchiseShow.co.uk](http://TheFranchiseShow.co.uk)

## FRANCHISE EXPO 19

FRANKFURT

MACH DEIN EIGENES DING! | DO YOUR OWN THING!

Franchise Expo Frankfurt is the largest fair of its kind in Germany. It's the ideal place to network with qualified attendees and corporate investors to boost your brand's awareness.

[FranchiseExpoFrankfurt.com](http://FranchiseExpoFrankfurt.com)



## DID YOU KNOW?

MFV Expositions reaches  
**OVER 1 MILLION**  
business opportunities!



Feria Internacional de Franquicias (FIF) is one of the largest franchise events in the world and Mexico. FIF is a natural gateway for North American Franchisors developing internationally with over 400 brands exhibiting.

[FIF.com.mx](http://FIF.com.mx)



Expo Franquicias Guadalajara is the fastest growing event in Mexico; selling out every year. Guadalajara has ranked #1 for investment potential and #2 for having the strongest economic potential in North America.

[ExpoFranquiciasGuadalajara.com](http://ExpoFranquiciasGuadalajara.com)



## European Master & Multi-Unit Franchising Conference

January 28-29, 2020, Hotel Savoyen, Vienna, Austria

Join industry leaders, franchisors, franchisees and master developers as we address issues and solutions for franchise expansion in Europe.

[eu.multiunitfranchisingconference.com](http://eu.multiunitfranchisingconference.com)



## DOMESTIC SHOWS 9



The International Franchise Expo (IFE) is the premier franchise event in the industry. Through international buyer outreach, the show attracts investors from nearly all 50 states and over 100 countries around the world. IFE is one of the few shows supported by the US Department of Commerce.

[IFEinfo.com](http://IFEinfo.com)



Franchise Expo South is the leading franchise expo serving the Southern United States, Central and South America, and the Caribbean, which connects franchisors with thousands of qualified candidates.

[FranchiseExpoSouth.com](http://FranchiseExpoSouth.com)



Franchise Expo West is the most prominent gathering of the foremost experts of franchising, entrepreneurs and business owners in the Western United States.

[FranchiseExpoWest.com](http://FranchiseExpoWest.com)



Franchise Expo Chicago is the perfect platform to connect and engage with qualified prospects from across the central region of the US.

[FranchiseExpoChicago.com](http://FranchiseExpoChicago.com)



Discover new leads and make valuable contacts with qualified investors that are interested in taking the next step in the franchise process. Limited to 125 exhibitors.

[FranchiseExpoHouston.com](http://FranchiseExpoHouston.com)

## ONLINE DIRECTORIES ↗



BeTheBoss.com is recognized as "America's Most Comprehensive and Informative Franchise Directory."

MFV's global online franchise directories use the latest technology and search metrics to provide a cost-effective way to market your franchise to your exact target audience. Not only do we drive quality leads, we help gain tremendous online exposure for your brand.



***“We’ve been exhibiting with MFV since we started franchising. Urban Bricks Pizza has closed over 20 deals in markets we probably wouldn’t have reached out to.”***

*- Sammy Aldeeb, CEO, Urban Bricks Pizza*

**INTERESTED IN EXHIBITING? CONTACT US TODAY!**

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