

EUROPE • NORTH AMERICA

MFV

expositions

**BRINGING THE FRANCHISE WORLD
TOGETHER FOR OVER 25 YEARS**



MFVexpo.com



MFV expositions

MFV EXPOSITIONS connects franchise industry leaders across the globe.



MFV Expositions, a branch of The Comexposium Group, has been a leading franchise event producer for over 25 years. MFV Expositions has hosted hundreds of thousands of entrepreneurs at events in the U.S. and around the world, gathering industry leaders and the world's most influential decision makers in one place.



Visit MFVexpo.com for:

- International Expo Info
- Domestic Expo Info
- Event Calendar
- BeTheBoss.com and Online Directories
- **And More!**

DOMESTIC SHOWS



The International Franchise Expo (IFE) is the premier franchise event in the industry. Through international buyer outreach, the show attracts investors from nearly all 50 states and over 100 countries around the world. IFE is one of the few shows supported by the US Department of Commerce.

IFEinfo.com



Franchise Expo South is the leading franchise expo serving the Southern United States, Central and South America, and the Caribbean, which connects franchisors with thousands of qualified candidates.

FranchiseExpoSouth.com



Franchise Expo West is the most prominent gathering of the foremost experts of franchising, entrepreneurs and business owners in the Western United States.

FranchiseExpoWest.com



Franchise Expo Midwest offers one of the most comprehensive franchise learning experiences with over 30 educational sessions and is the perfect platform to engage and connect with qualified prospects.

FranchiseExpoMidwest.com

ONLINE DIRECTORIES



BeTheBoss.com is recognized as “America’s Most Comprehensive and Informative Franchise Directory.”

MFV’s global online franchise directories use the latest technology and search metric to provide a cost-effective way to market your franchise to your exact target audience. Not only do we drive quality leads, we help gain tremendous online exposure for your brand.

INTERNATIONAL SHOWS 📍



IFS London is the largest event in the UK and the fastest growing event in Europe. We provide franchisors the optimal platform to promote and sell franchises in the UK, throughout Europe, and beyond.

TheFranchiseShow.co.uk

FRANCHISE EXPO 18

FRANKFURT

MACH DEIN EIGENES DING! | DO YOUR OWN THING

Franchise Expo Frankfurt is expected to be the largest fair of its kind in Germany. It's the ideal place to network with qualified attendees and corporate investors to boost your brand's awareness.

FranchiseExpoFrankfurt.com



DID YOU KNOW?

MFV Expositions reaches **OVER 1 MILLION** business opportunities!



Feria Internacional de Franquicias (FIF) is one of the largest franchise events in the world. FIF is a natural gateway for North American Franchisors developing internationally with over 400 brands exhibiting.

FIF.com.mx



Expo Franquicias Guadalajara is the fastest growing event in Mexico; selling out every year. Guadalajara has ranked #1 for investment potential and #2 for having the strongest economic potential in North America.

ExpoFranquiciasGuadalajara.com



Located only 30 minutes from Mexico City, Puebla is considered the entrance to the Southeast of the country. Expo Franquicias Puebla is designed to offer its exhibitors the ideal platform to do business.

ExpoFranquiciasPuebla.com



europaean
master & multi-unit
franchising conference

Join industry leaders, franchisors, franchisees and master developers as we address issues and solutions for franchise expansion in Europe.

eu.multiunitfranchisingconference.com



“We’ve been exhibiting with MFV since we started franchising. Urban Bricks Pizza has closed over 20 deals in markets we probably wouldn’t have reached out to.”

- Sammy Aldeeb, CEO, Urban Bricks Pizza

INTERESTED IN EXHIBITING? CONTACT US TODAY!

Coralí Romero *MFV Expositions*

Direct: +1 201.881.1662 • Email: cromero@mfvexpo.com

 201.226.1130

 MFVexpo.com

MFV
expositions

COMEXPOSIUM